CORPORATE

Sponsorship Opportunities

Founded in 2004 by Ethel Silvergold Zale, the *Woman to Woman* event celebrates the power, influence, and impact of women while providing critical support for JFS Dallas' programs and services. The event brings together a diverse community of women and men who are committed to making a difference. For more than 20 years, powerful stories of challenge, resilience, and accomplishment from our guest speakers have inspired compassion, connection, and understanding among thousands of attendees at this highly anticipated event.

Event Visibility, Advertising & Day-of Opportunities

	$100K	$75K	$50K	$25K	$18K	$10K	$5K	$3.6K	$1.8K
Reserved seating	20	20	20	16	12	10	8	4	2
Program book ad space	Inside cover	Full page	Full page	Half page	Half page	1/4 page	1/4 page	1/8 page	1/8 page
Presenting sponsor title	●	○	○	○	○	○	○	○	○
Your logo featured on invitation	●	○	○	○	○	○	○	○	○
Mention in press releases	●	●	○	○	○	○	○	○	○
Digital recognition (event webpage, emails, social media)	●	●	●	●	●	●	○	○	○
Logo in event slideshow and printed program book	●	●	●	●	●	●	●	●	●

Your corporate sponsorship puts your company in front of an engaged audience, while connecting your brand with JFS Dallas throughout the year. With a digital reach of **20,000+**, invitations reaching **3,000 homes**, and **1,000 attendees** at the event, your company will make tens of thousands of meaningful impressions while supporting the mission of JFS Dallas.

Please see page 2 for opportunities to sponsor a specific event element or become a named sponsor.

Year-Round Society of Life Member Opportunities

Major donors to JFS Dallas are part of the **Society of Life**, a community of approximately 600 philanthropic leaders each year. Members enjoy opportunities to connect with fellow supporters, engage with JFS Dallas leadership, and attend exclusive events throughout the year—all while making a meaningful impact on the lives of those we serve. **Learn more about Socity of Life at jfsdallas.org/SOL.**

NAMED

Sponsorship Opportunities

Presenting Sponsor - $100,000

Exclusive title sponsorship with prominent placement of your company logo or name on all event promotional materials and at the event.

Talent Sponsor - $75,000

Company logo or name recognized in connection with the event talent, with recognition in press releases, and digital communications. Includes a photograph with the talent in the green room.

Call-to-Action Sponsor - $50,000

Match attendee donations dollar-for-dollar, up to $50,000. Company logo or name will be projected at the event and included in printed and digital materials.

Raffle Sponsor - $25,000

Sponsor the event raffle. Company logo or name will be featured in materials related to the raffle and recognized at the event.

Parking & Valet Sponsor - $18,000

Company logo or name displayed on large A-frame signs in high-traffic areas and included in printed and digital materials.

Centerpiece Sponsor - $10,000

Company logo or name displayed on donated centerpieces that will be available for purchase by attendees.

Media Sponsor - $10,000

Support event PR, advertising, and print materials. Company logo or name will be projected at the event and included in select promotional materials.

Guest Gift Sponsor - $10,000

Company logo or name featured on a guest gift at each seat, putting your brand in guests' hands—and homes.

Jewelry Pull Sponsor - $5,000-$20,000

Donate 25 jewelry items valued at $5,000+ to become a Jewelry Pull sponsor and receive company recognition on materials. **Exclusive sponsorship** is available with 100 pieces valued at $20,000+.

Welcome Bubbles - $5,000

Company logo or name displayed on drink trays as mimosas and Prosecco are served at the start of the program.

Volunteer Lounge Sponsor - $5,000

Company logo or name displayed in the Volunteer Lounge. Sponsorship covers food and security for event volunteers.

Charging Station Sponsor - $3,600

Company logo or name displayed on a large charging station kiosk with the message, "Powered by [Company Name]."

WOMAN *to* WOMAN | JFS Dallas

Sponsorship

Please indicate which sponsorship opportunities interest you:

Contact Information

Company Name _____

Contact Name _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment

[ ] Pay by Check: Enclosed please find my check in the amount of $_____

[ ] Pay by Credit Card: Please charge $_____ to my:

Visa Mastercard American Express Discover

Name on card _____

Credit Card Number _____

Expiration Date _____ CVV _____

Signature _____

Make checks payable to:
Jewish Family Service of Dallas
16301 Quorum Drive, Addison, TX 75001

Questions? Please contact:
Chris Walters, Major Gifts Officer
469-206-1675 • chriswalters@jfsdallas.org